

Woodstock Photography Commercial Price Schedule

Complete commercial photography service information is available.
Please call the studio to request a brochure, or to schedule a consultation appointment

Commercial Photography

Commercial photography is the term used for any photographic work done for the purpose of commercial applications.

Simply put, "commercial photography" is the description for images made of a client's products or services. The images may be used for web sites, and in marketing and advertising publications.

However, for us, providing the completed photographic product is not the sole essence of our services.

Producing creative and technically correct photographic images and related products that fulfill the needs of our clients is an integral characteristic of our work.

Woodstock Photography offers a wide range of photography services suitable for commercial applications.

Some examples are: Product or manufactured goods; on-site executive portraits; company staff group portraits; architectural and construction sites; photography for advertising media or catalog reproduction; "head shots" for performers and actors, etc.

General Rates for Commercial Photography

The final cost for photographic services is affected by many variables. The extent of the services needed, and the budget for the project, should be discussed before the work is started.

Photography Time Rates

On Location	\$150/hour
In-Studio	\$100/hour
Travel Time	\$50/hour

Fees cover on-site or in-studio photography time only; and do not include digital files or films.

Digital Images on Disc

Each digital image file on a CD or DVD is the equivalent of an image originally captured on film. For this reason, each image is considered to be an individual product; therefore it is priced as such.

Large File - 8 x 12 to 11 x 17" @ 600 dpi	\$50
Medium File - 4 x 6" @ 300 dpi	\$25
Small File * - 4 x 6" @ 72 dpi	\$5
(* Small File minimum order: 10 files)	

Proof Discs

Proof discs contain 4 x 6" low-resolution files that include the studio's copyright watermark. These files are intended reviewing, for decision-making, archival storage. The file sizes are not for Internet or reproduction use.

1 - 30 images on CD	\$25
30 - 100 images on CD	\$50
100 + images on CD(s)	\$75

Transparencies: Price varies with size and quality.

Special effects and design services are available, and are priced individually on an estimate basis.

Color or Black & White Prints

8x10..... \$25

5x7 (and smaller)..... \$15

Prints sized up to 4 x 8 feet are available for wall displays or trade show exhibits.

Corporate Event Photography

We are available to photograph events for your company's workshops, seminars, award banquets, annual holiday parties, etc. Images can be used for web sites, brochures, press releases; as well as employee gifts and morale boosters.

Please call to set up a consultation appointment at the studio or your workplace to discuss your needs. We will produce proposal packages for you to consider based on your requirements.